

CONQUER & Grow

OCTOBER 7-8, 2010
LAS VEGAS

If you offer a solution for the chaos that small businesses face...

**this event is where
you need to be!**



SPONSORSHIP DETAILS PACKET

Sponsored By
 **Infusionsoft**
EMAIL MARKETING 2.0

Conquer & Grow is the perfect event to connect with small business owners and entrepreneurs who are ready to take their businesses to the next level. This is a superconference on business, entrepreneurship and the pursuit of success (and sanity)! If you offer a solution for the chaos that small businesses face, this event is where you need to be.

Conquer & Grow will be held at the Bellagio in exciting Las Vegas on October 7 and 8, 2010. With the expectation of more than 500 attendees, our agenda will cover everything from small business marketing, leadership and management, building a winning culture, work-life balance, operations and the use of technology.

There are more than 29 million small businesses in the U.S. Studies show that more than half of these businesses will close their doors before they have reached their two-year anniversary. That's not ok.

Conquer and Grow is about bringing people together who are participants in this entrepreneurial revolution to share best practices. Featuring influential speakers, thought leaders, and company founders who will wow attendees with their expertise, inspiration and lessons learned.

Visit conquerandgrow.com/sponsorships



We're in an entrepreneurial revolution.

ATTENDEES INCLUDE:

- Owners
- Managers
- Sales and Marketing leadership
- Entrepreneurs
- Aspiring entrepreneurs
- Consultants

BUZZ-WORTHY ATTENTION:

A dedicated team of pros will market and promote the event and its sponsors via advertising, social media, live-blogging, media relations and online contests.



Attendees represent these industries:

- | | |
|--------------------------------|-------------------------------|
| Advertising | Non-Profit Organizations |
| Auto Services | Office Equipment & Supply |
| Business Services | Online retail |
| Business Software and Services | Personal & Household Products |
| Business Travel | Personal Services |
| Communication Services | Printing Services |
| Computer Services | Real Estate |
| Consumer Financial Services | Software |
| Consulting/Coaching | Technology |
| Education | Telecommunications |
| Healthcare | Veterinary Services |
| Legal | Web Design & Development |
| Management & Strategy | |

Secure a sponsorship spot today. Get in front of this powerful audience.

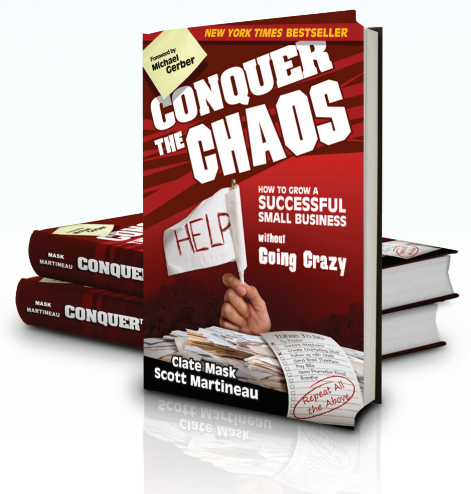
Contact: Colin Daymude 602-492-7363 or sponsorship@infusionsoft.com



Every day thousands of new businesses are started.

Presenting Sponsor \$40,000 (1 available)

- **Overall acknowledgement** as the Presenting sponsor of the event.
- **Brand recognition as the presenting sponsor** in all promotional materials, press releases, online advertising (logo and link on site), and logo placement on all event signage.
- **Social media recognition** as presenting sponsor on all social media outlets (Twitter, Facebook, blog) that Conquer & Grow publishes to.
- **Premier Booth placement in exhibition and reception space.** You will receive one 10X10 booth space at the event, and recognition from stage as presenting sponsor.
- **Speaking opportunity.** Speak in front of more than 500 small business owners and entrepreneurs in one of the keynote slots. Share your insight and expertise with a group that is yearning for knowledge on how to grow their small business.
- **Recognition as host of the networking reception.** Receive acknowledgement as the provider and host of the networking reception on Thursday, October 7.
- **One brochure or promotional handout** can be given to all attendees at registration.



Lunch Sponsor \$15,000 (1 available)

- **Overall acknowledgment** as the Lunch sponsor of the event.
- **Brand recognition** as Lunch sponsor in all promotional materials, press releases, website logo and link placement, and on select event signage.
- **Booth placement in exhibition space.** You will receive one 6 ft tabletop space at the event with prime location, and recognition from stage as the Lunch sponsor.
- **45 minute Speaking opportunity.** During lunch on Friday the 8th you will have the opportunity to speak in front of more than 500 small business owners and entrepreneurs. Share your insight and expertise with a group that is yearning for knowledge on how to grow their small business.
- **Promotional opportunity in the Vault Newsletter.** You will receive one opportunity to have placement in our prospect Vault newsletter that reaches more than 200,000 people.



Entrepreneurship is the lifeblood of our economy.

Platinum Sponsor \$10,000 (2 available)

- **Overall acknowledgement** as a platinum sponsor of the event.
- **Brand recognition** as Platinum sponsor in all promotional materials, press releases, website logo and link placement, and on select event signage.
- **Booth placement in exhibition space.** You will receive one 6 ft table top space at the event, and recognition from stage as a platinum sponsor.
- **10 minute presentation.** Speak in front of more than 500 small business owners and entrepreneurs. Share your insight and expertise with a group that is yearning for knowledge on how to grow their small business.
- **Promotional opportunity in the Vault Newsletter.** You will receive one opportunity to have placement in our prospect Vault newsletter that reaches more than 200,000 people.

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Gold Sponsor \$5,000 (4 available)

- **Overall acknowledgment** as a Gold sponsor of the event.
- **Brand recognition** as Gold sponsor in all promotional materials, press releases, website logo and link placement, and on select event signage.
- **Booth placement in exhibition space.** You will receive one 6 ft tabletop space at the event, and recognition from stage as a Gold sponsor.
- **5 minute introduction from stage.** Get acknowledged from stage by one of our Infusionsoft executives. We will introduce the audience to your company and the expertise you can provide them. Or if you'd rather we can play a promotional video that you provide us with.

Silver Sponsor \$3,500 (10 available)

- **Booth placement in exhibition space.** You will receive one 6 ft tabletop space at the event, and recognition from stage as a Silver sponsor.

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